



**We help
unlock your
business
potential in the
Basel Area**

**We are on a mission to
establish the Basel Area as
the Swiss business and
innovation hub of the future.**

→ Visit us

Dufourstrasse 11, 4010 Basel

www.baselarea.swiss

About

Basel Area Business & Innovation is the investment and innovation promotion agency representing the cantons of Basel-Landschaft, Basel-Stadt and Jura. Our agency is dedicated to helping startups, institutions and companies find success in the Basel Area. We attract companies to settle in the region, support founders of innovative ventures, and drive specialized initiatives in order to establish the area as the Swiss business and innovation hub of the future. With a focus on growing the Basel Area's cutting-edge industries, we have launched several initiatives aimed at developing the future-oriented life sciences, healthcare and production technologies ecosystem. As part of our services, the Switzerland Innovation Park Basel Area houses our three accelerator programs.





**We strive to build a Basel Area
that enables you to grow –
as an organization, a team and
an individual.**

→ Expand your ideas

www.baselarea.swiss

Mission

We help companies, institutions and startups find business success in the Basel Area. Our goal is to provide the ideal environment to cultivate business and innovation potential. As an independent catalyst, we harness the power of growth for newly created ventures, international companies and expanding businesses. By building connections, we create opportunities for businesses to grow, accelerate, transform and innovate.

Our three main areas:

- **Invest in the Basel Area:** assisting international firms find the right locations to set up and expand their business, provide comprehensive consulting services for establishing a presence in the region and connect companies to the region's ecosystem.
- **Innovate and accelerate:** supporting entrepreneurs, SME's and established firms who want to found or grow an innovative venture by offering mentoring, community events and collaborative workspaces.
- **Switzerland Innovation Park Basel Area:** offering collaborative workspaces with cutting-edge infrastructure and support services strengthened by a community of great minds.

**We connect, support and
engage people and companies
with ideas and passion in
therapeutics, healthcare and
industrial transformation.**

→ Reach your goals

www.innovateinbasel.com

Innovate and accelerate

Turning ideas into success or getting a new business off the ground takes hard work and dedication. Basel Area Business & Innovation is your connection to professional resources within a vibrant ecosystem designed to nurture innovation. We provide tailored entrepreneurial support in all steps of the founding process in the Basel Area, one of the leading life sciences and healthcare hubs globally and an emerging hub for startups. Our range of services spans acceleration, catalyst projects, networking, events, entrepreneurial support and inspiring workspaces. We collaborate with you as an entrepreneur, SME or established firm focusing on future-oriented technologies that have a particularly strong presence in the Basel Area.

«Basel Area Business & Innovation has continuously supported Resistell on its way to market, opening its expert network and making valuable connections.»

Danuta Cichocka, CEO Resistell

Initiatives

With a focus on growing the region's cutting-edge industries, we have launched several initiatives aimed at developing the digital and future-oriented life sciences, healthcare and production technologies ecosystems.

Our **Therapeutic Innovation** initiative supports emerging companies and enables collaboration with established players in the biopharma community. A key part of the initiative is BaseLaunch, which incubates therapeutic ventures, and counts as one of Europe's leading biotech accelerators.

DayOne, our **Healthcare Innovation** initiative, brings together a community of great innovators who contribute to shaping the future of health. DayOne offers events, catalyst projects and startup acceleration.

The **Industrial Transformation** initiative provides networking and educational events and programs, and organizes the i4Challenge to accelerate the development of startups, SMEs and new ideas in the field of Industry 4.0.

→ Participate now

www.innovateinbasel.com/acceleration

Switzerland Innovation Park Basel Area

Across four sites, the park offers cutting-edge infrastructure from labs and meeting areas to offices and coworking spaces. Furthermore, a vibrant community and a broad set of support services help ideas become reality.

- **Main Campus** a hub for life + science with a focus on biotech and healthcare
- **Site Novartis Campus** with a focus on digital health
- **Site Jura** with a focus on digital health, healthtech, industrial transformation and medtech
- **Site Basel** with a focus on biotech, medtech, healthtech, digital health and industrial transformation

**A place where you can
shape the future: we offer
over 9,000 m² of space
for expanding your ideas.**

We are your go-to partner to find support and resources for bringing your business to the Basel Area. From taxes to real estate, we'll guide you in the right direction.

→ Grow your business

www.investinbasel.com

Invest and expand

Our team assists you in all aspects of establishing your business activities in the region and provides comprehensive consulting. We analyze your needs and match them with tailor-made services. We'll point you to the relevant local authorities and arrange meetings with partners and institutions to get your business going. By facilitating connections to relevant players through meetings and events, we offer you quick access to the dynamic Basel Area ecosystem.

«When we decided to expand to Europe, we selected Basel. The Basel Area Business & Innovation team did a tremendous job of providing support and guiding us through the administrative part of setting up a business.»

Georg Goeres, Head of Europe Indigo

With our comprehensive services we support startups, institutions and companies through all steps of the founding process.

→ Say hello

www.innovateinbasel.com

Services

Our in-house team includes associates in the Basel Area, as well as representatives in China, Korea, USA and Germany. We have a large network of industry experts across a number of fields including technology, real estate, new venture creation, funding, relocation and more. We provide our services free of charge to qualified companies.

What you can expect from us:

- **Opportunity analysis**
- **Location search and real estate advice**
- **Business set-up in Switzerland**
- **Soft-landing package**
- **Ecosystem and network access**
- **Events, seminars and workshops**
- **Catalyst projects**
- **Startup acceleration and incubation**
- **Collaborative workspaces**

**Discover six reasons why
Basel Area Business &
Innovation is your best
supporter in growing your
innovative business in the
region. We look forward to
reaching your goals together.**

Impact

Basel Area Business & Innovation has a proven track record in helping businesses to grow and reach their goals.



560+

companies launched and
settlements supported



320+

events organized



3
accelerators to jumpstart
your business

\$600+ M

raised by accelerated
companies



32,500+

event participants



35,300+

members in our community

In the last five years





Contact

**Reach out to us and find
out how we can help you
reach your goals.**

→ Get started now

www.baselarea.swiss

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